

Reminder - TCA has Launched an Investor-Facing Website Designed Exclusively for your Clients



You can now direct clients to a new TCA website that will help them better learn Trust Company of America and who we are.

The new website (www.investor.trustamerica.com) explains the role TCA plays in our relationship and the protections we as custodian offer client assets. Clients can read about TCA's history of innovation and safety, which can help them be confident in your choice to work with us.

The investor-facing website features easy navigation tabs and quick-view information for a user-friendly experience. Clients can find detailed information about TCA's regulatory oversight, insurance protection, cybersecurity efforts, and more. The site also has a page and link that enables clients to sign up for paperless statements to help them "go green."

We encourage you to bookmark the new investor website and share the website link with clients, so whenever a question comes up, you'll have an accessible and thorough resource to answer it.

As always, TCA is dedicated to helping you serve your clients with purpose and efficiency. In fact, in a recent survey, 97% of TCA advisors reported the platform has helped them provide a better client experience. With TCA's new investor-focused website, we hope you can enhance the quality of your client communications and relationships.

To visit and bookmark the site, go to www.investor.trustamerica.com