## Webinar: A more accurate way to asses a client's risk tolerance



When it comes to assessing a client's comfort level with risk, today's typical risk assessment questionnaire may be lacking. Do a simple set of questions and answers provide a true evaluation that accurately align with the client's needs and objectives? Not having an accurate assessment of the client's risk capacity can result in improper investment allocations and a less than ideal client experience.

Join us for an informative webinar with Totum Risk to learn more about a better way to assess risk tolerance. You'll learn:

- Why the average risk tolerance questionnaires fall short
- · A better way to quantify risk
- Using risk assessment as a prospecting approach

Don't miss this enlightening webinar on a new way to assess client risk tolerance and an effective tool you can use to improve your client experience. Risk assessment: Facts over feelings

Wednesday, June 10, 2020 2:30-3p.m. MT



Presented by: Larry Shumbres CEO, Totum Risk

Reserve your spot today

## Investment Products: Not FDIC Insured - No Bank Guarantee - May Lose Value.

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